



SAO PAULO, 09 - 12 MAY 2023

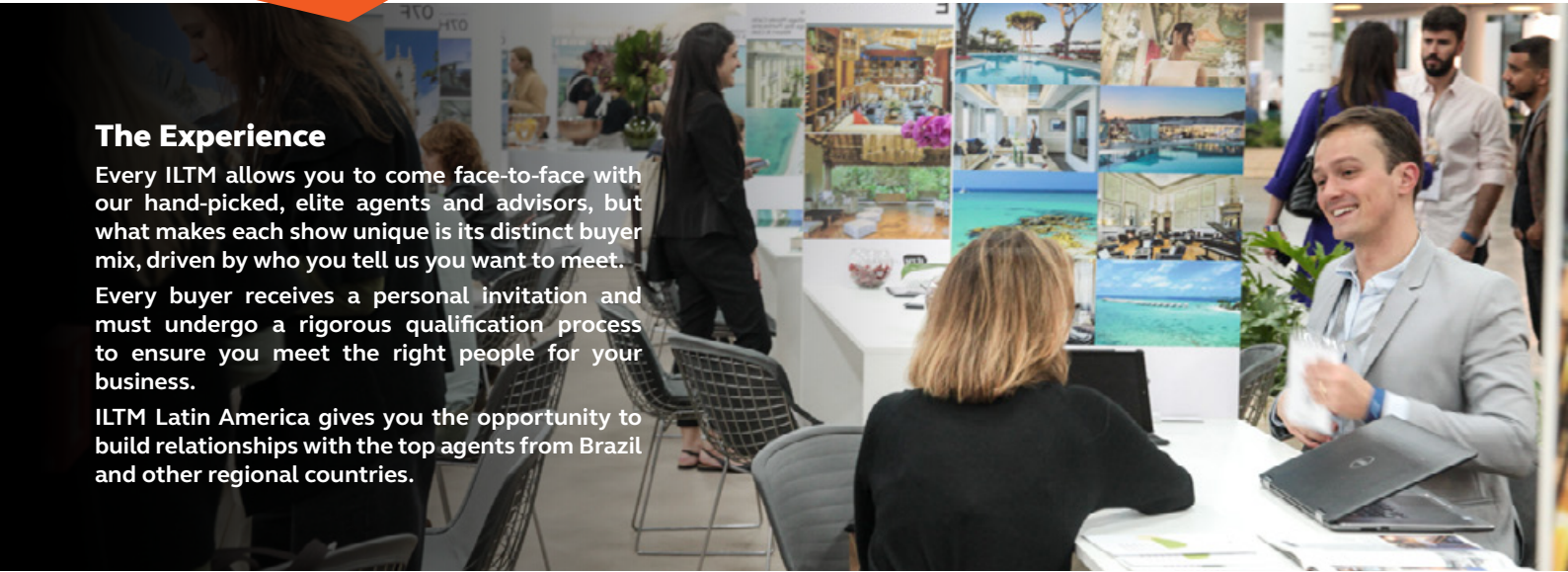
# PARTICIPATION PROPOSAL

## The Experience

Every ILTM allows you to come face-to-face with our hand-picked, elite agents and advisors, but what makes each show unique is its distinct buyer mix, driven by who you tell us you want to meet.

Every buyer receives a personal invitation and must undergo a rigorous qualification process to ensure you meet the right people for your business.

ILTM Latin America gives you the opportunity to build relationships with the top agents from Brazil and other regional countries.



## The Programme

**09**  
MAY

**TUESDAY**  
Welcome Cocktail

**10**  
MAY

**WEDNESDAY**  
Trade meetings

**11**  
MAY

**THURSDAY**  
Trade meetings

**12**  
MAY

**FRIDAY**  
Trade meetings  
Closing Party

## WHO ATTENDS

2022 FIGURES

Worldwide Exhibitors

FROM  
**50**  
COUNTRIES

Hosted Latin American Buyers

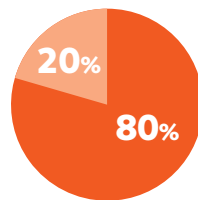
**300** / **14**  
BUYERS / COUNTRIES

International Media

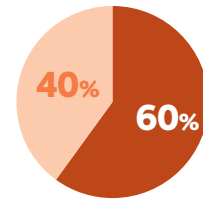
**40** FROM **4** COUNTRIES

## WHO YOU MEET

2022 FIGURES



■ Brazil  
■ Other Latin American countries

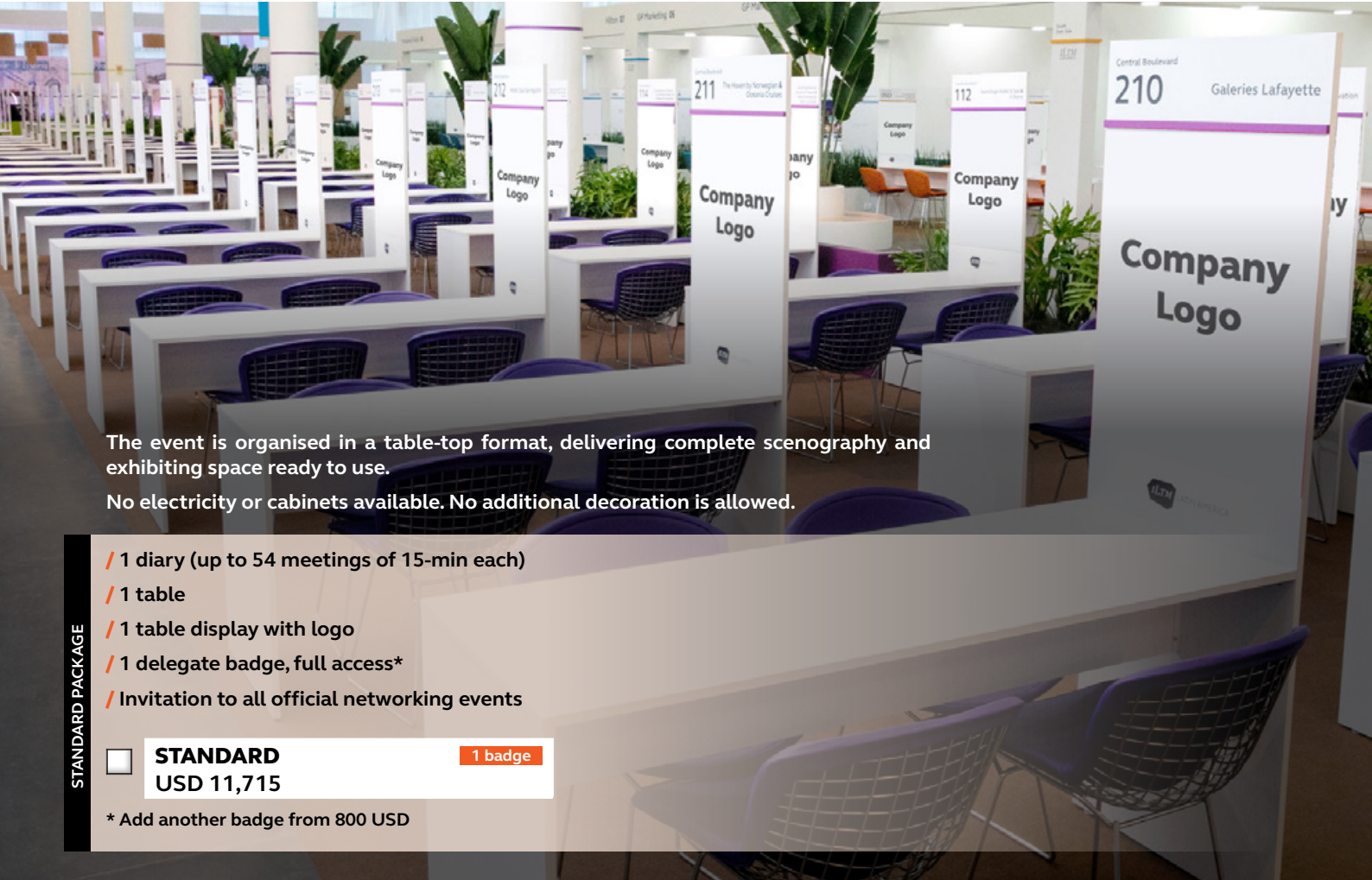


■ Buyers completely non affiliated  
■ Buyers affiliated (Virtuoso, Traveller Made, Signature and Others)

## Did you know?

- According to the Global Marketing Insights INC report, the luxury tourism industry shall reach a record of US\$82 billion by 2030, considering Latin America responsible for US\$200 million.
- In Brazil, 1.7 million families earn above 25 times the minimum wage, being that 15,65% earn over R\$100k a month
- They usually do an average of 4-6 leisure trips each year

SOURCE: TRVL LAB / Panrotas



The event is organised in a table-top format, delivering complete scenography and exhibiting space ready to use.

No electricity or cabinets available. No additional decoration is allowed.

STANDARD PACKAGE

- / 1 diary (up to 54 meetings of 15-min each)
- / 1 table
- / 1 table display with logo
- / 1 delegate badge, full access\*
- / Invitation to all official networking events

**STANDARD**  
USD 11,715

1 badge

\* Add another badge from 800 USD

## COMPLETE YOUR EXPERIENCE WITH DIGITAL PRESENCE AND HIGHLIGHTED VISIBILITY

DIGITAL ADD-ONS

- / Highlight your profile on the event's listing and floor plan: **USD 550**
- / One social media post to ILTM's followers or one Web Banner at ILTM page: **USD 550**
- / One Virtual Destination/Product Presentation (45 minutes to up to 35 buyers): **USD 3,850**

*Limited availability for all items*

DIGITAL BAG INSERT

### GUARANTEE A SLOT FOR YOUR BRAND IN OUR DIGITAL SHOW BAG

Available for all buyers (during the show and one week after). Get more leads and exposure (only 20 inserts available)

Inserts can be from a virtual voucher for an amenity, discount in your product, gift certificate for the future or to be redeemed at your table during the show.

- 01 Bag Insert: **USD 1,100**
- Headline Sponsor of the Digital Bag: **USD 8,800 (or USD 13,200 including up to 6 inserts)**

The health and safety of our colleagues and all our attendees remains our number one priority. With that in mind, RX Global has developed a formal set of enhanced health and safety protocols in collaboration with industry task forces for our future events.

For more sponsorship options, please contact your sales advisor.