

HEADLINE SPONSOR

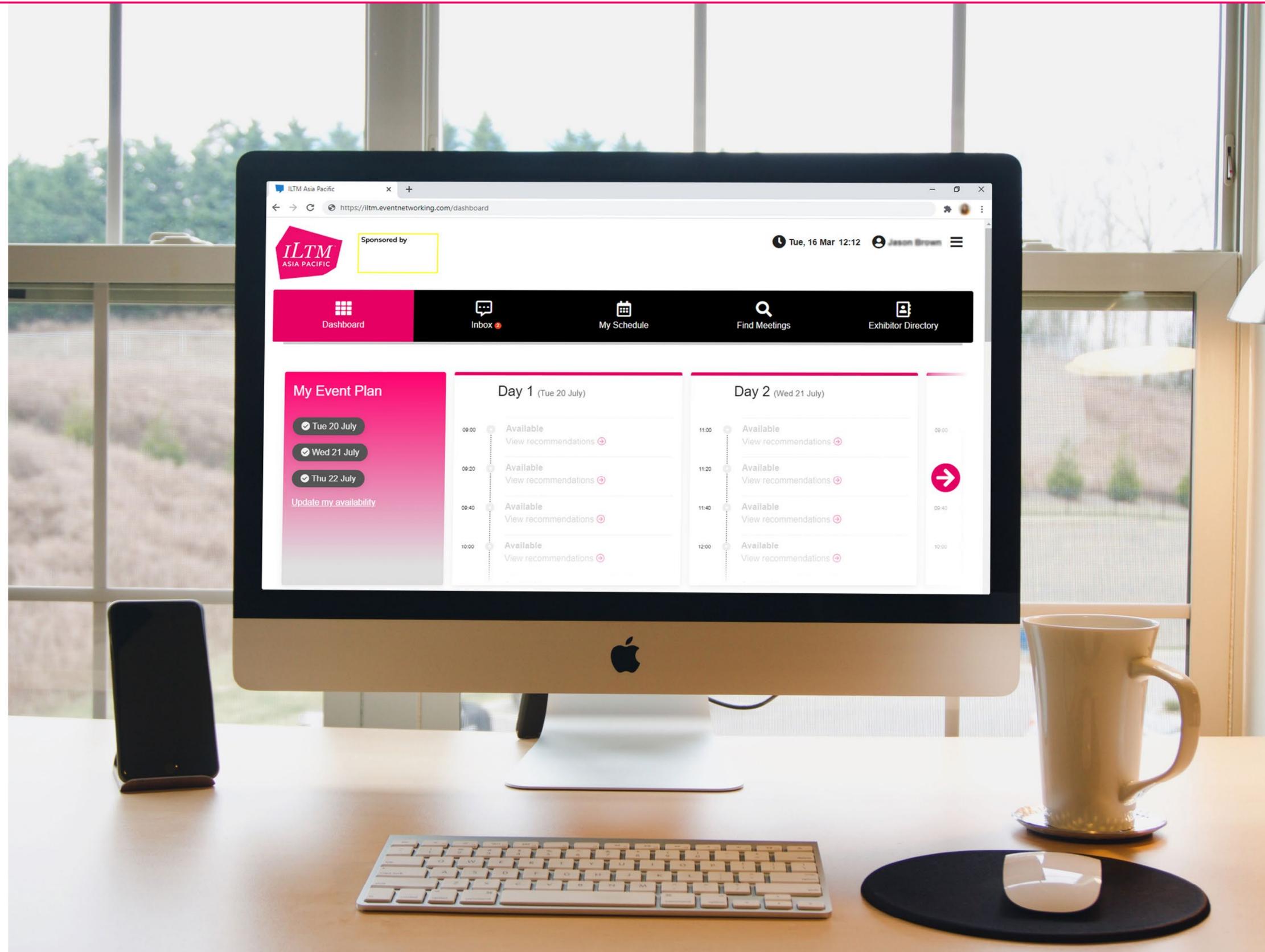
An exclusive offer for one company only, you can achieve the highest-level of brand visibility during ILTM Asia Pacific Virtual.

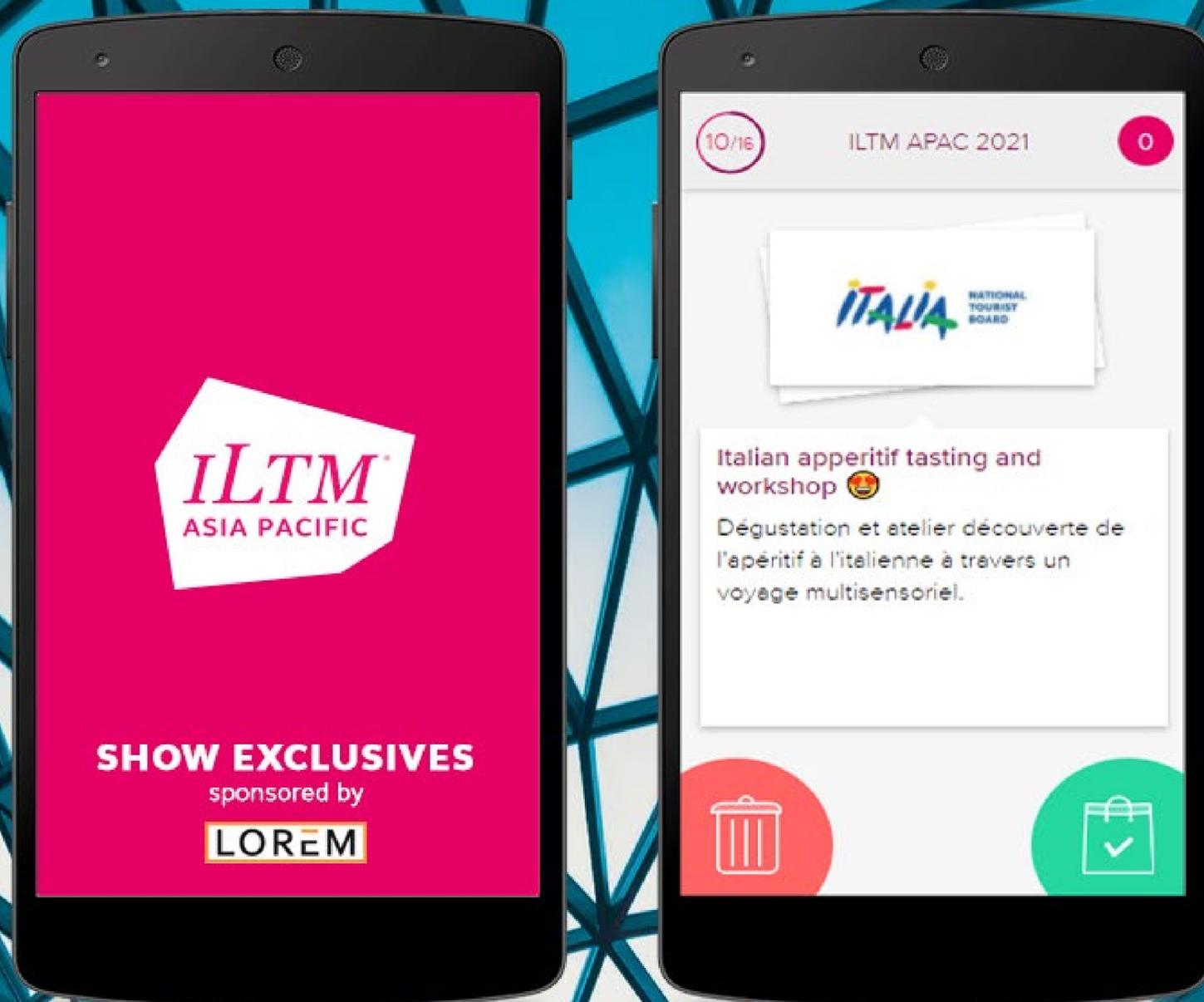
Exclusive partnership status includes:

- ‘Sponsored by’ branding on all key platform pages
- ‘Sponsored by’ branding on event-related emails
- Social media promotion across ILTM’s channels
- 1x banner ad on the ILTM Asia Pacific website
- 1x category ad on the ‘Find Meetings’ pages
- 1x dedicated HTML email to all attending buyers
- 1x 20-min pre-recorded destination presentation

15,000 USD

AVAILABILITY: 1





DIGITAL BAG

BRAND NEW for 2021, achieve incredible exposure and lead generation with the online bag. All buyers will receive one and all those that redeem an 'offer' will be shared with you.

- Full branding of desktop & mobile splash screens
- 'Sponsored by' branding on all related promotion
- Complimentary insert of your own content/offer

10,000 USD

AVAILABILITY: 1

DIGITAL INSERT

Add your insert into the bag and see who redeems it. Buyers get to choose which items they say 'yes' to, so be creative!

1,000 USD

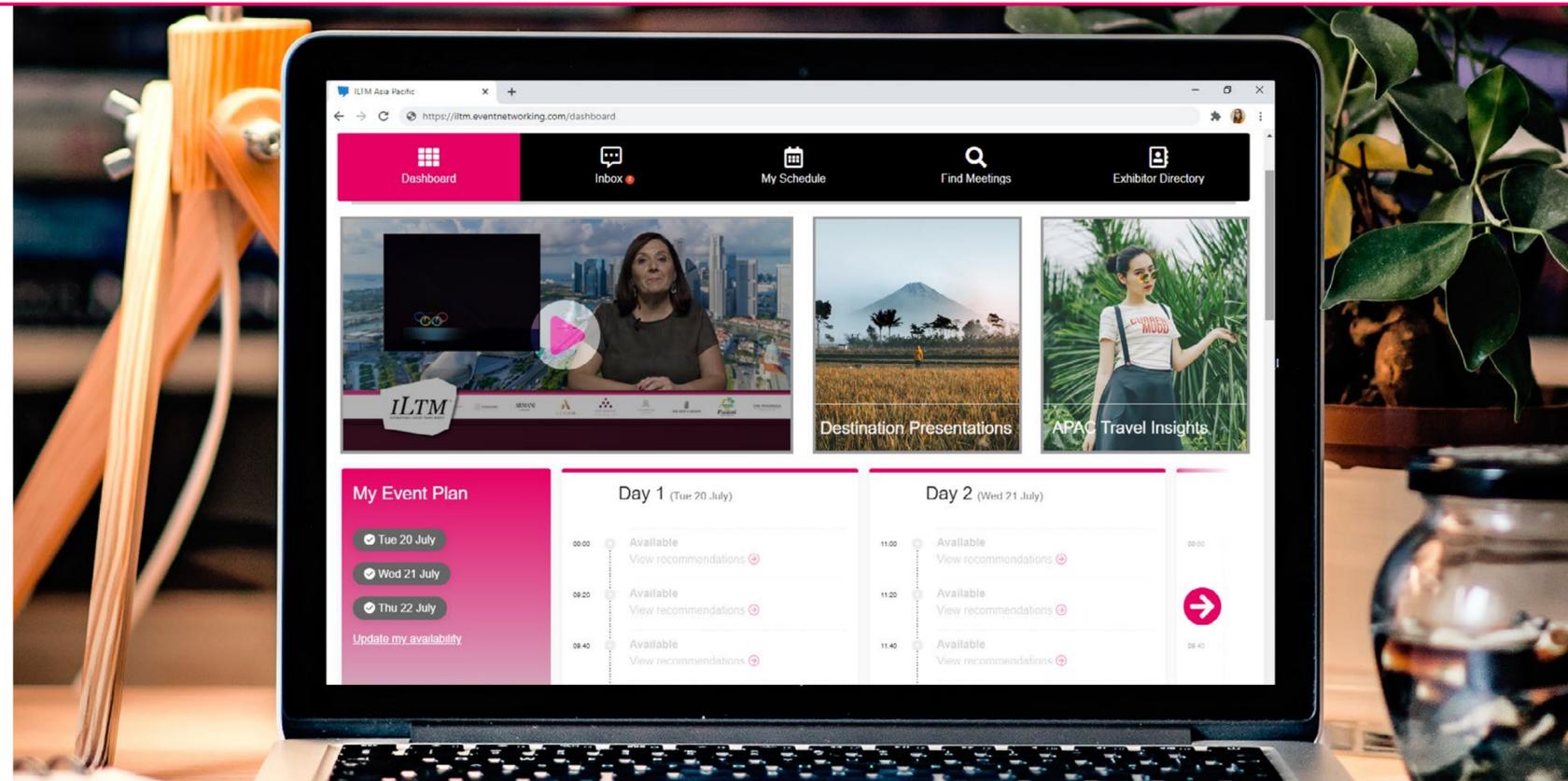
AVAILABILITY: 7

WELCOME VIDEO

Broadcast your brand, destination and/or product during the official opening of ILTM Asia Pacific Virtual with a 2-minute promotional video. All eyes will be on this opening session (and you!) as we kick off the virtual event.

5,000 USD

AVAILABILITY: 1

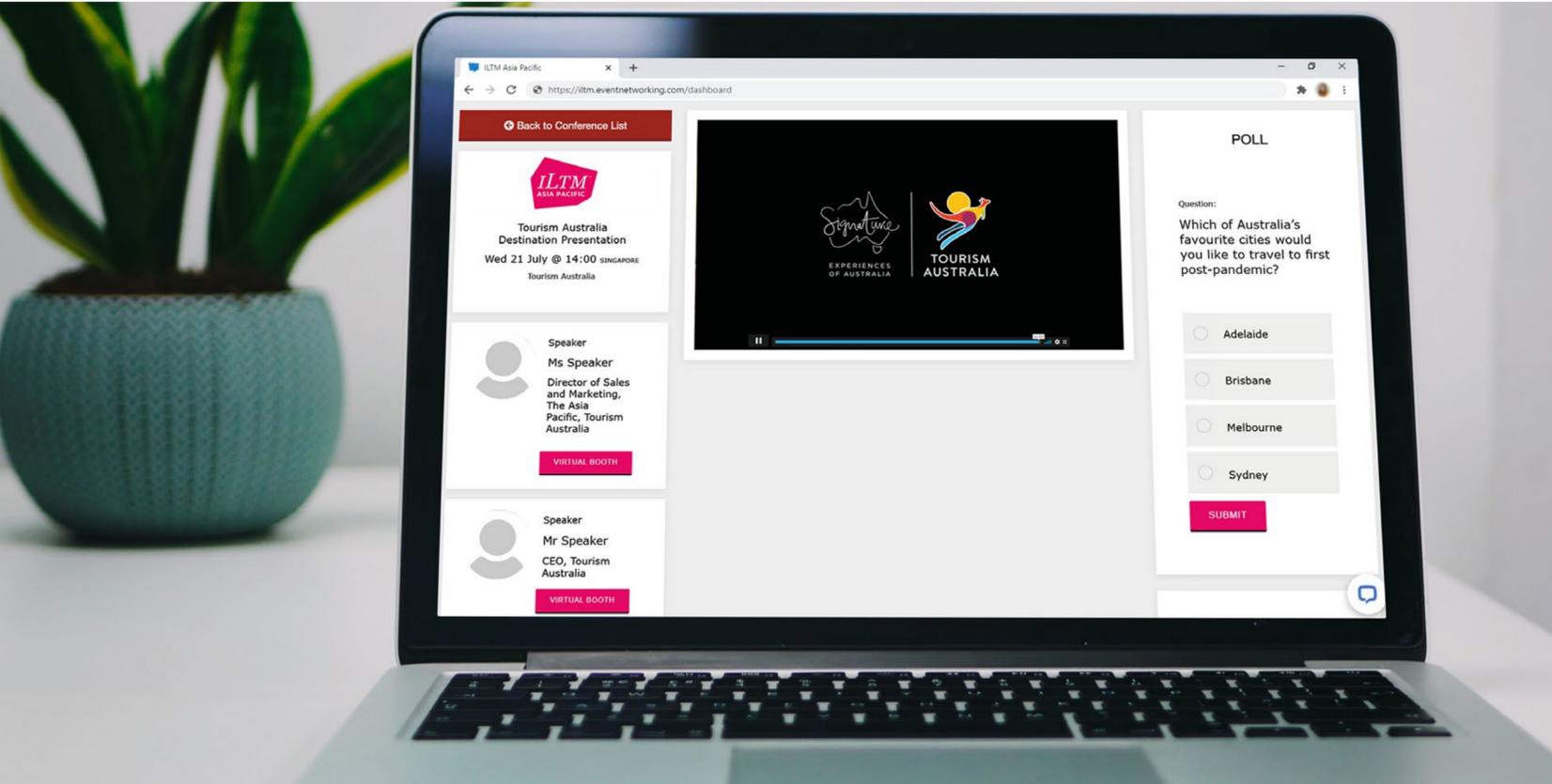


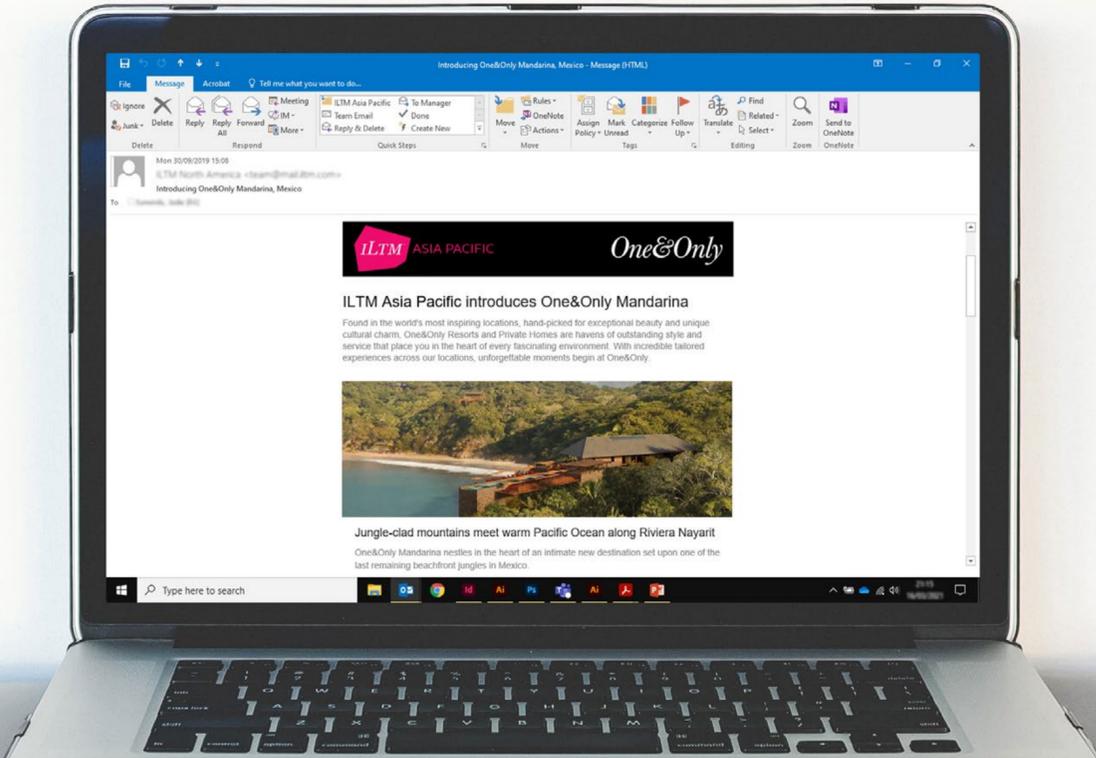
DESTINATION PRESENTATION

These pre-recorded sessions give destinations 20-minutes to showcase their region to an engaged audience of targeted buyers. Buyers can book to watch your destination presentation “live” as well as access your video for on demand viewing later.

3,000 USD

AVAILABILITY: 2





HTML EMAIL

Land in the inboxes of all confirmed buyers with a targeted e-shot, purposely sent before the meeting 'go-live' for maximum impact. All components are up to you to create and supply: subject line, images, text and hyperlinks.

2,500 USD

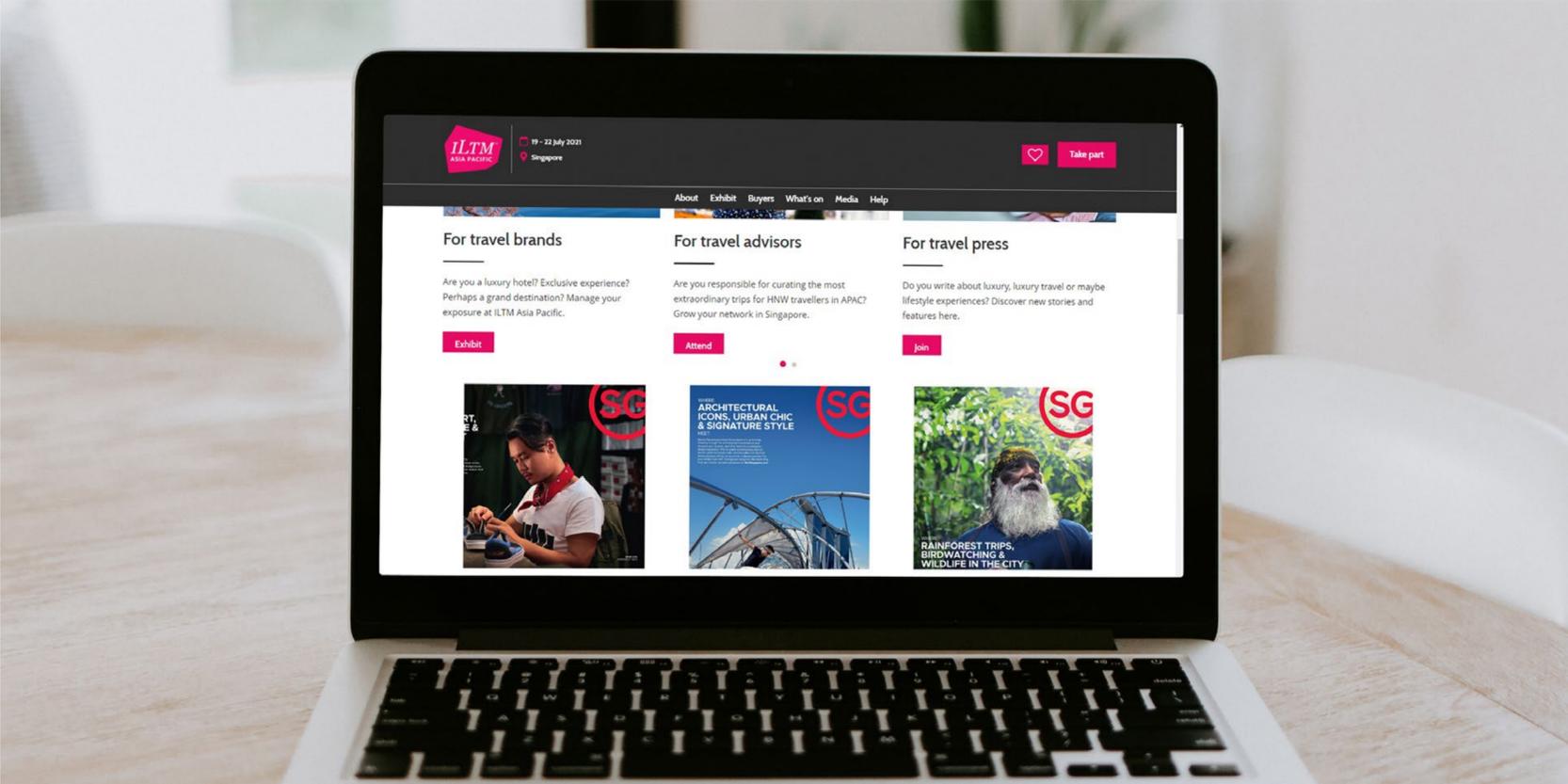
AVAILABILITY: 2

WEB BANNER

Extend your brand exposure beyond the online platform with either 1x rotating leaderboard OR 3x rotating mid-page banners on ILTM Asia Pacific's main homepage. All attendees must visit the core ILTM Asia Pacific website to access the virtual event.

1,000 USD

AVAILABILITY: 3

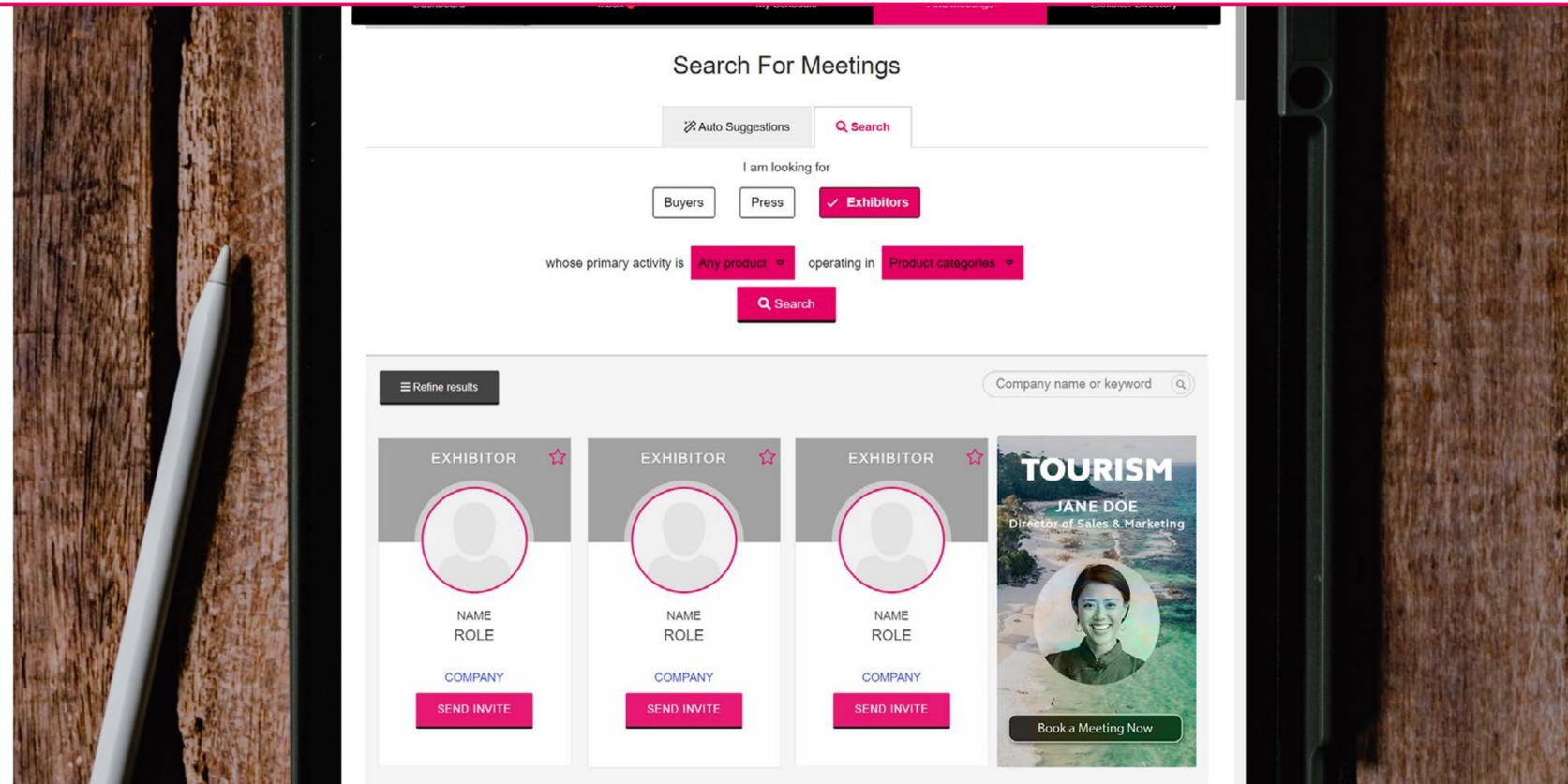


CATEGORY AD

Grab the buyer's attention and stand out from your competition with this premium ad banner. On the 'Find Meetings' page — where buyers search to send their meeting requests — you will always appear 'above the fold' on your chosen category.

1,000 USD

AVAILABILITY: 1 per category

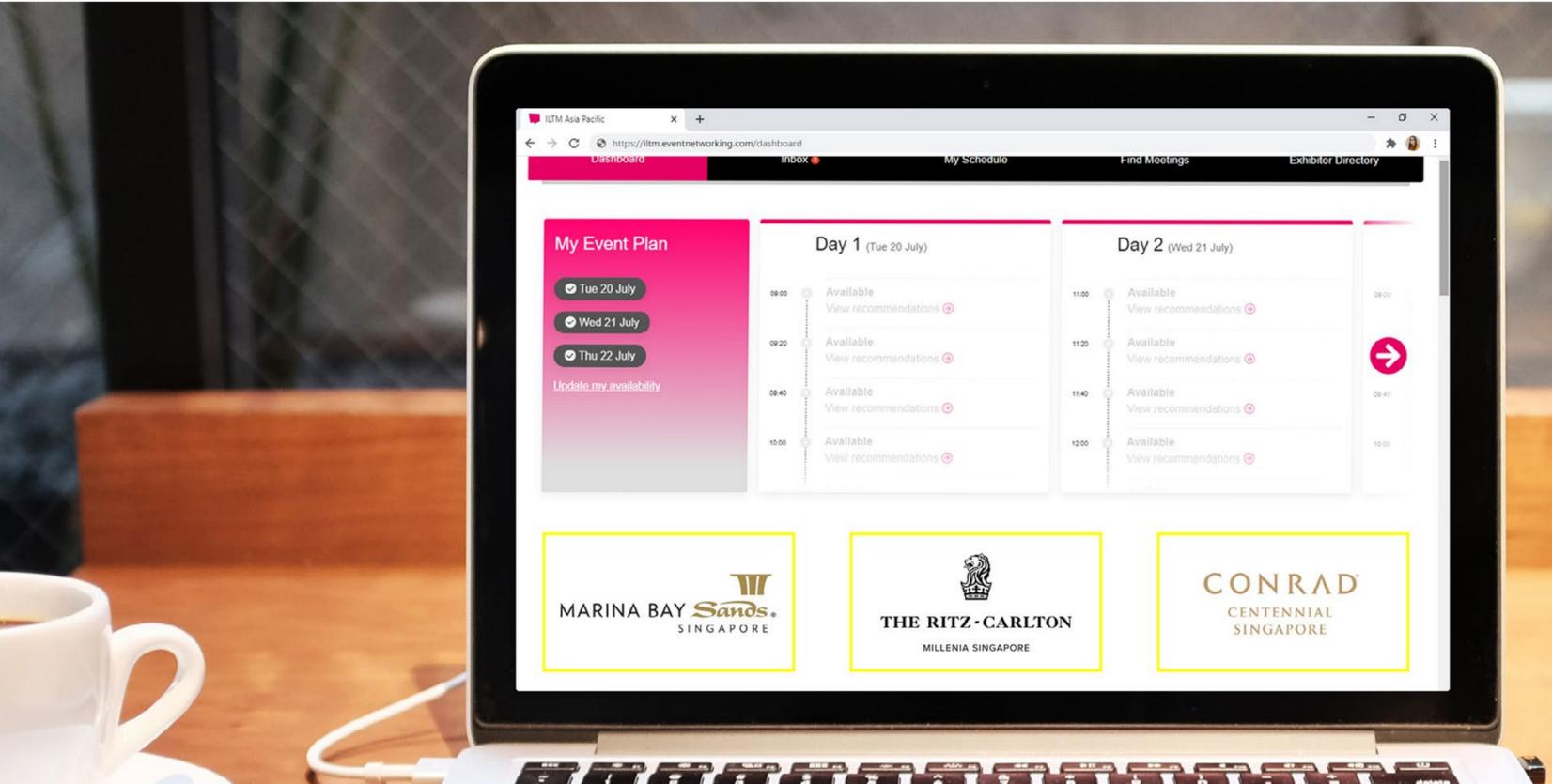


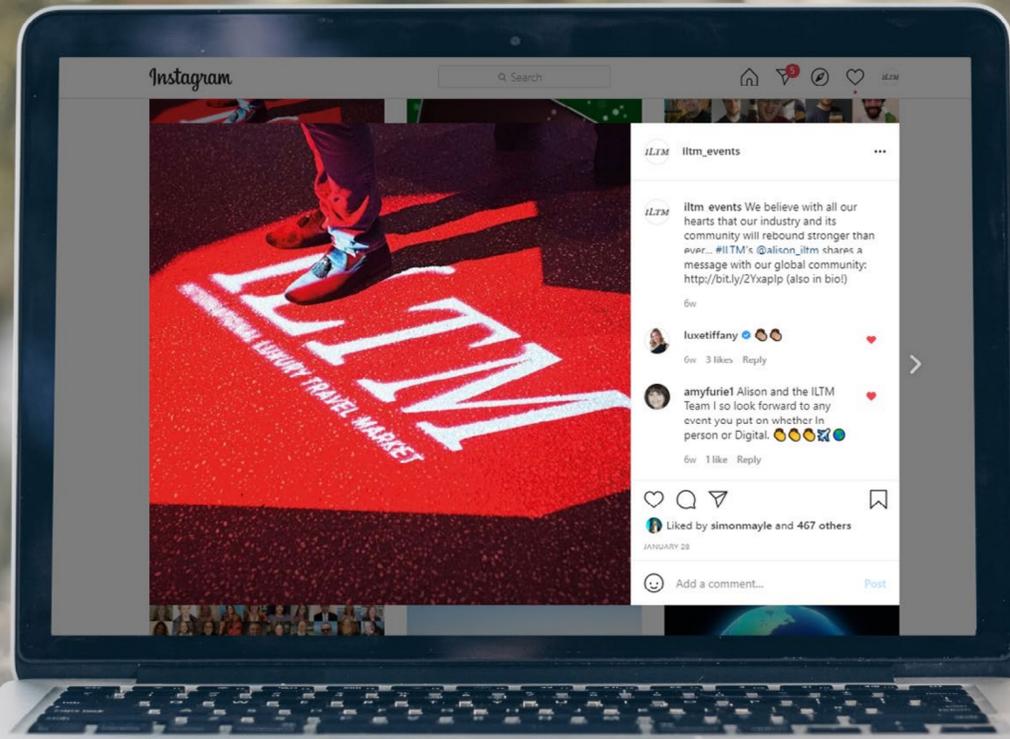
DASHBOARD AD

Enhance brand awareness and new meeting opportunities with this banner ad, pinned to the foot of every attendee's online dashboard (the platform's homepage). Your banner will sit alongside two others but will always be visible on the page.

1,000 USD

AVAILABILITY: 3





SOCIAL MEDIA

Reach ILTM's 84K-strong social media following across our Facebook, Instagram, LinkedIn and Twitter channels with one dedicated post on each channel. Tell your brand's story and advertise your company's participation at the event.

500 USD

AVAILABILITY: 2

GET IN TOUCH

For more information, please get in touch with your regional sales manager, as listed below.

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