



ILTM Events

*ILTM*<sup>®</sup>



## / An Unrivalled Portfolio

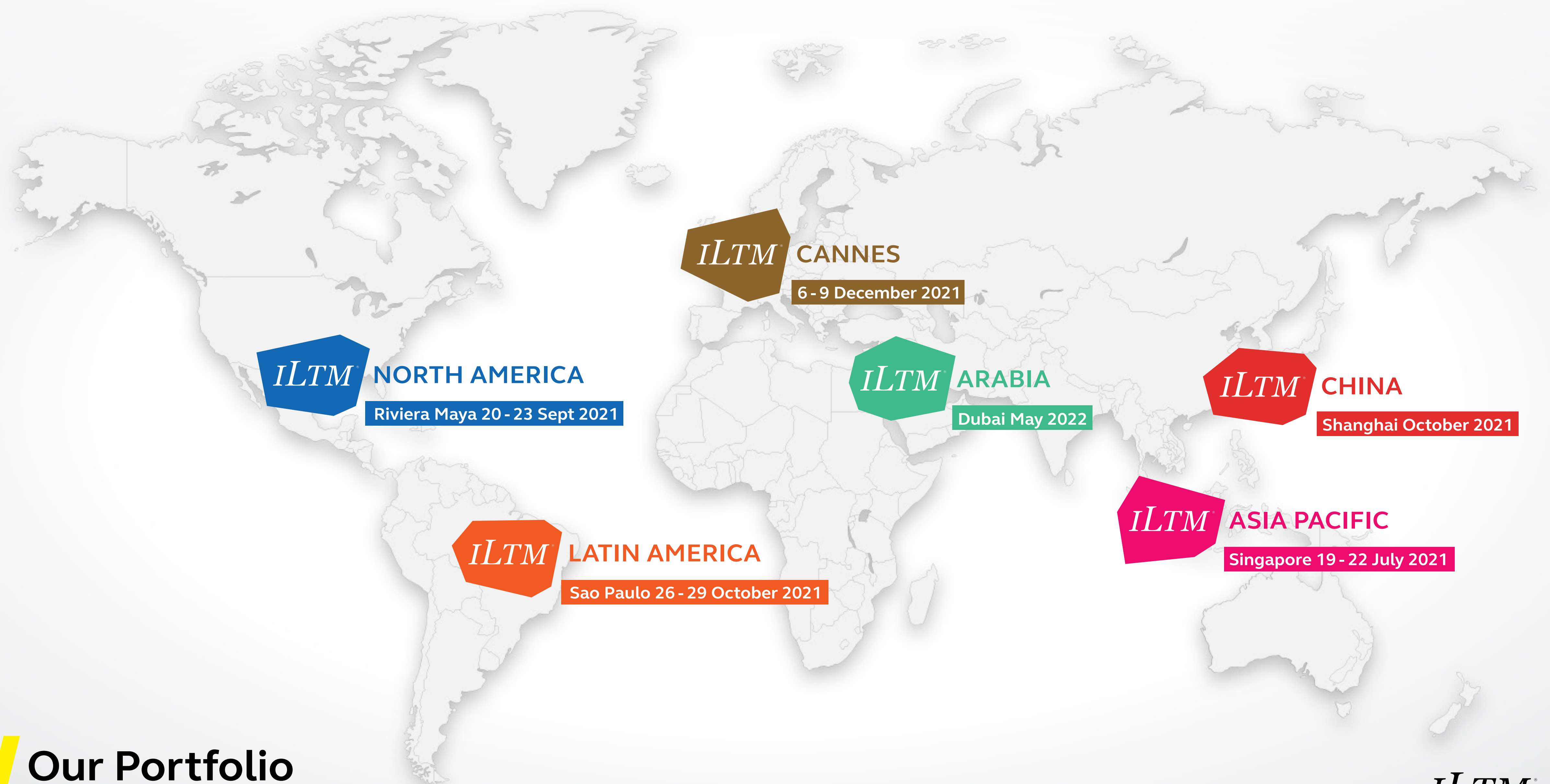
ILTM is the leading “**by invitation only**” showcase for the global luxury travel community. For almost 20 years, we’ve been bringing together the world’s most sought after luxury travel destinations, experiences and products with the most discerning luxury travel buyers and media.

With a collection of global, local and specialist luxury travel events, ILTM provides access to its verified and valued network through pre-scheduled **appointment matchmaking**, bespoke **face-to-face meetings** and **exclusive networking** sessions.

*We are the relationship brokers for luxury travel’s finest professionals.*











## **Our Clients**

From the most iconic brands and destinations to boutique gems, private islands, ultra-cruises and safaris, **we invite luxury product** from all over the world to come face-to-face with the most distinguished buyers and most influential media in luxury travel.

30+

**PRODUCTS & SERVICES** from beach resorts to private villas, extreme adventures to shopping experiences.

55+

**NATIONAL TOURIST BOARDS** from ENIT to the JNTO, Turespaña to the GNTTO, Atout France to Thailand.

115+

**WORLDWIDE COUNTRIES** from Ireland to Croatia, the Maldives to New Zealand, Turkey to Switzerland.



## / Our Clients' Views

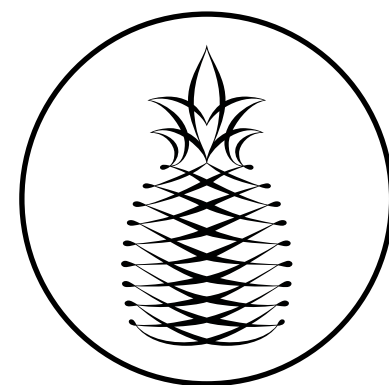
We are passionate about understanding the wants and needs of our exhibitors and it shows. **96%** believe we deliver the right buyers and **80%** want to return to our events every year.



“

I'm blown away with the quality – everyone I've talked to has a genuine interest. ILTM will have a **very positive outcome** for Australia.

CHRIS ALLISON, TOURISM AUSTRALIA



“

We have been coming to ILTM for **more than 15 years**, and every year we have more and more demand from our hotels to attend.

MICHELLE WOODLEY, PREFERRED HOTELS & RESORTS



“

We **couldn't be happier** with our first ILTM. The face-to-face time with buyers – that we otherwise wouldn't have met – was **invaluable**.

CLAUDINE RUBAGUMYA, RWANDA DEVELOPMENT BOARD





# Our Community

## BY INVITATION ONLY

We personally invite and welcome highly qualified members of the luxury travel industry.

## ONE COMMON GOAL

We meet throughout the year to do business, network in-person and enhance relationships.

## THE GLOBAL GATHERING

We are an exclusive collection of influential brands, advisors and media in luxury travel.



# / Our Buyers

ILTM brings together the world’s leading luxury travel buyers, with every agent **carefully sourced** and **thoroughly vetted** to match your business needs. We qualify every buyer against our strict criteria — such as providing **three references** to demonstrate recent luxury bookings — before sending out our personal invitations.

12k

Over **12,000 pre-qualified advisors**, designers & agents make up our unrivalled buyer universe.

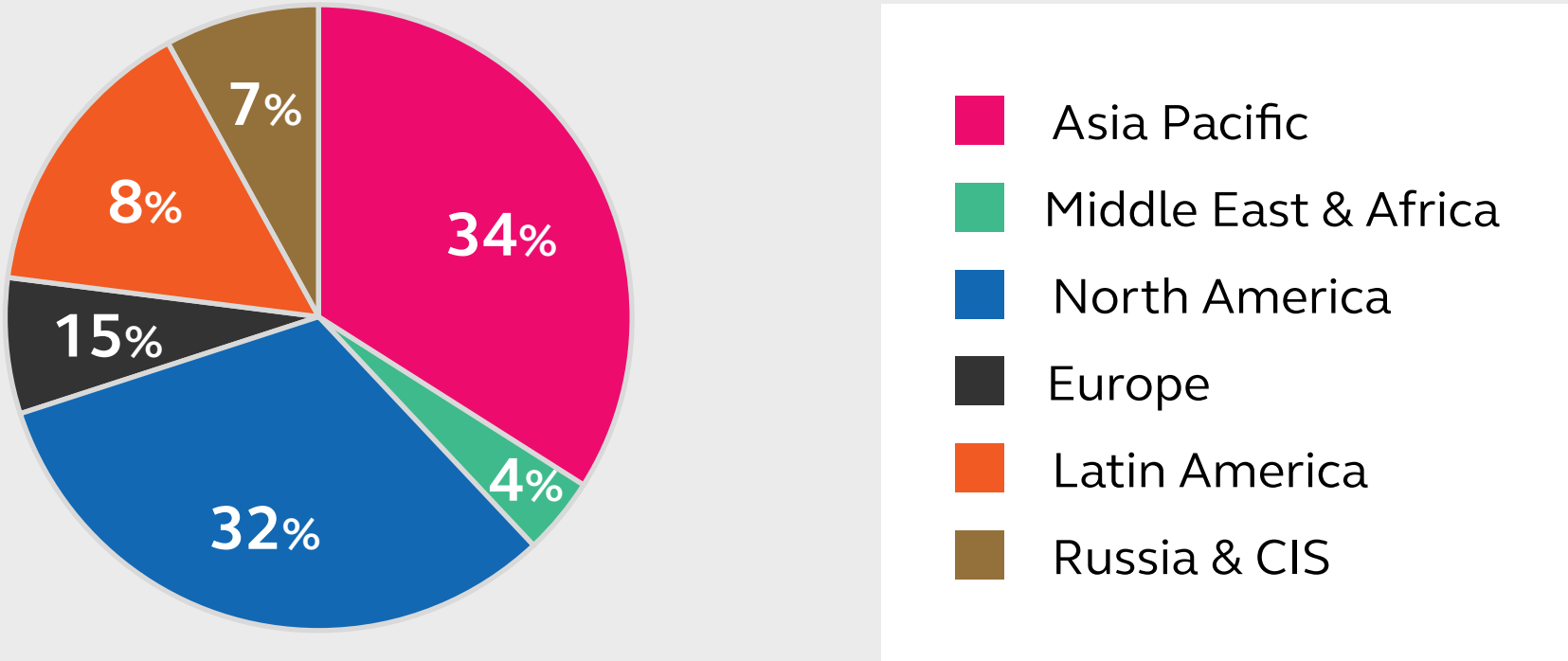
30%

Every year, **over 30%** of the buyers attending each of our events are **brand new** to the portfolio.

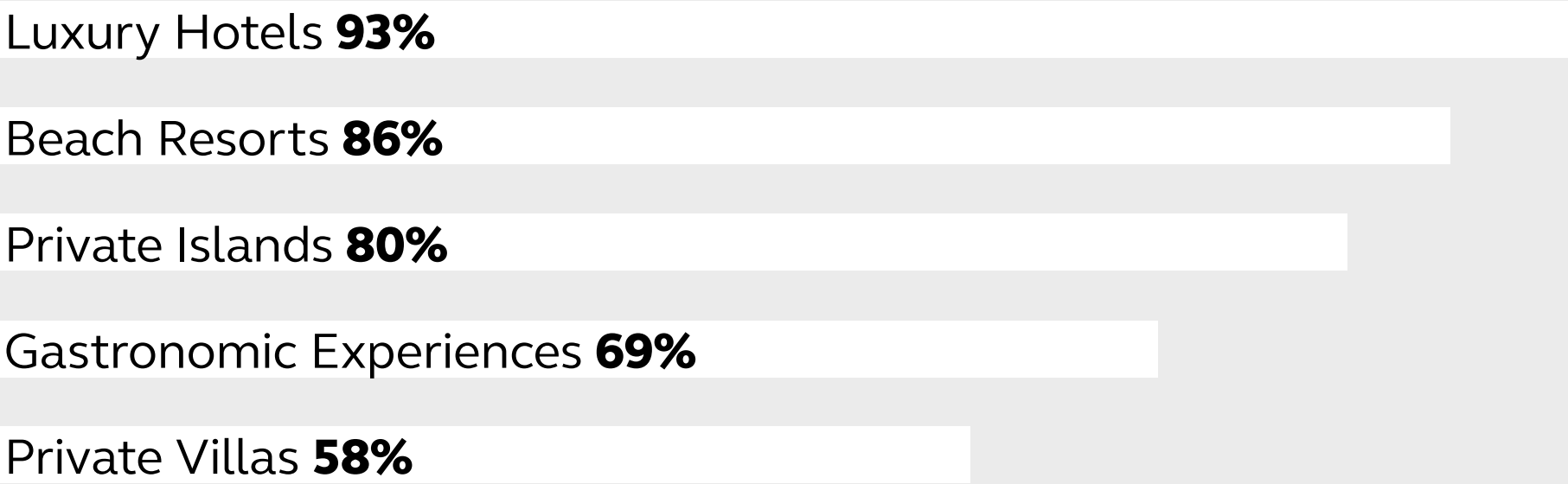
75%

**Over 75%** of ILTM buyers are the **final decision makers** essential to your business.

## Regional Breakdown



## Top 5 Buyer Interests





# Our Buyers' Views

For our qualified buyers, an ILTM invitation is the hottest ticket in town.

**99%** believe we deliver the right type of suppliers and **87%** want to return to our events every year.



“  
ILTM shows are **constantly evolving** which is incredible since they have set the bar so high already – they continually amaze me!

AMY FURIE, NEW ACT TRAVEL (US)



“  
Our industry is built on **solid relationships** and to have the opportunity to network with old and new friends is very special.

DAVID GOLDMAN, GOLDMAN GROUP (AUSTRALIA)



“  
ILTM is the prefect opportunity to find the **exact niche suppliers** I need to meet the demands and needs of my luxury clientele.

HELEN CAO, BRAVO WORLD INTL. (CHINA)



We partner with numerous **CONSORTIA** for our global events.







## / Our Media

We host the world’s most influential media from **over 200 international and regional publications**. Enhance your brand’s presence at the event and further afield with press briefings and press talks, allowing you to reach and engage millions of high net worth individuals and their agents across the world.

AFAR

CNN  
EN ESPAÑOL

Condé Nast  
Traveler

CREA  
Traveller  
クレアトラベラー

NATIONAL  
GEOGRAPHIC  
TRAVELLER

The  
New York  
Times

PANROTAS

Robb Report

The  
Telegraph

TRAVEL+  
LEISURE

Travesías  
Inspiración para viajeros

WSJ

ILTM®



# Contact Us

If you are interested in exhibiting at an ILTM event or have any further questions about our portfolio, please reach out to your regional manager as below.



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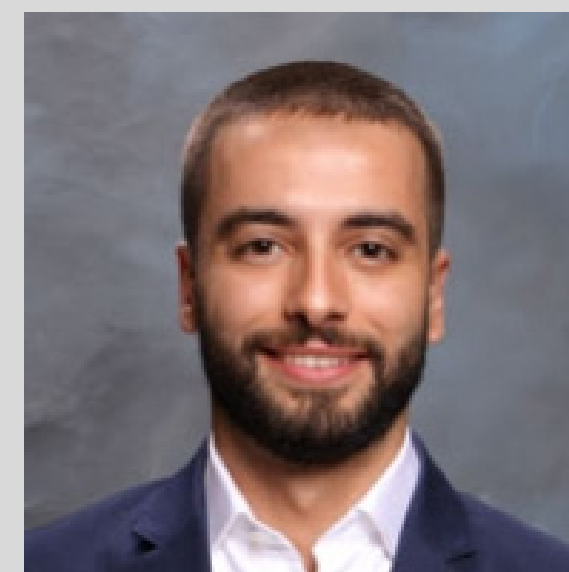


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