



For immediate Release

The St. Regis Bali Resort Unveils Newly Refurbished Villas

Celebrating its 10th year of excellence, The St. Regis Bali Resort is proud to announce the completion of its newly refurbished villas. With a USD 5 million investment, all 41 villas are completely reimagined and complemented by bespoke elements, carefully crafted artwork, contemporary design, and modern technology. The resort welcomes guests to discover the pinnacle of luxury hospitality at its radiating Nusa Dua beachfront address.

The St. Regis Bali Resort offers three types of unparalleled villa experiences:

- **The Strand Villas** (604 SQ.M/6,500 SQ. FT, enclosed area 131 SQ.M/1,410 SQ.FT)
These ultra-luxury havens offer direct access to the crystal blue Indian Ocean from their beachfront locales. With an elegantly-appointed design and thoughtful details throughout, The Strand Villas feature spacious split-level tropical gardens, private pools, air-conditioned living areas, and traditional bale bengong gazebos.
- **One-Bedroom Lagoon Villas** (371 SQ.M/3,993 SQ.FT, enclosed area 131 SQ.M/1,410 SQ.FT)
Two- Bedroom Lagoon Villas (436 SQ.M/4,693 SQ.FT, enclosed area 157 SQ.M/1,690 SQ.FT)
The One and Two-bedroom Lagoon Villas are discreet hideaways set amidst tropical gardens, located steps away from the expansive 3,668 SQ.M. blue lagoon. These luxury villas feature flawlessly designed residential comforts, private pools, and authentic bale bengong gazebos.
- **Gardenia Villas** (411 SQ.M/4424 SQ.FT, enclosed area 131 SQ.M/1,410 SQ.FT)
The private Gardenia Villas are surrounded by lush tropical gardens and feature private pools and alfresco bale bengong gazebos.

Newly transformed by the award-winning design consultancy firm, Malaysia-based ZDR Firm, the refreshed look of the villas combines urban patterns, sophisticated design, and effortless luxury. The villa guestrooms were redesigned with a warmer, residential feel with fresh new panelling, plush carpets, and premium fixtures.

Returning guests will also note several new technological upgrades designed to improve functionality and comfort. The living rooms are now equipped with the latest 52" Smart TVs with advanced entertainment systems, while the bedrooms are enhanced with a full entertainment system including 52" Smart TVs and Bose sound systems. In-room temperature controls, blackout shades, and top-quality bedding create the ultimate sleep experience, while an extended bathroom is now adorned with a magnificent chandelier and a redesigned bath counter.



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“As we elevate our physical property, I am proud to share one aspect that won’t change: St. Regis Butler Service,” says Helmut Pluecker, Managing Director. Pluecker continues, “We have an exceptional team that I’m immensely proud to work beside every day. Our new transformation reaffirms our promise as Bali’s finest address, and it’s our team that ensures the exquisite experience offering to our guests.”

When guests reserve either a One- or Two-Bedroom Lagoon Villa, Gardenia Villa, or The Strand Villa through “A Taste of Luxury” package for 3 nights, they will enjoy a complimentary 4th night. This experience also includes a sumptuous daily breakfast at Boneka Restaurant, a late check out, and 24-hour St. Regis Butler Service as well as a luxury roundtrip airport transfer.

For information and reservation, please email to Bali.Reservation@stregis.com, call +62 361 8478 111 or visit stregisbali.com.

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About The St. Regis Bali Resort

Located on the pristine beach of Nusa Dua, The St. Regis Bali Resort is nestled in the heart of the noteworthy “Garden of Bali.” Exuding understated barefoot elegance and Balinese-inspired living, the resort offers panoramic ocean views on 9 hectares of lush gardens, a strand pool with a swim up bar, lavish guestrooms, and 3,668 SQ.M. of crystal blue lagoon. Captivating in every detail, the beautifully-appointed 123 suites and villas welcome guests with all the comforts of a refined contemporary Balinese home with striking interiors, complimentary Wi-Fi, and the signature, 24-hour St. Regis Butler Service. The resort promises culinary excellence with a variety of distinctive restaurant and bars. Guests may indulge in blissful treatments at Remède Spa or unwind at the fitness center. In its own tropical park, the Children’s Learning Center features intelligent, fun-filled activities for young connoisseurs. For more information on The St. Regis Bali Resort, please visit www.stregisbali.com.

About St. Regis Hotels & Resorts

Combining classic sophistication with a modern sensibility, St. Regis is committed to delivering exceptional experiences at nearly 40 luxury hotels and resorts in the best addresses around the world. Since the opening of the first St. Regis hotel in New York City over a century ago by John Jacob Astor IV, the brand has remained committed to an uncompromising level of bespoke and anticipatory service for all of its guests, delivered flawlessly by signature St. Regis Butler Service. The ultra-luxury brand is set to expand its legacy to 50 hotels by 2018. For more information and new openings, visit stregis.com or follow [Twitter](#), [Instagram](#) and [Facebook](#).

For further information, please contact:
Rosalyn Saiswang
Director of Marketing Communications
The St. Regis Bali Resort
Email: Rosalyn.saiswang@stregis.com
Tel: +62 361 300 5540